

GemLife presents

# NOOSA FESTIVAL OF SURFING

5-13 MARCH 2022



## SUSTAINABILITY REPORT

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NFOS Sustainability Manager  
16 April 2022



## OURCUSTODIANS

We acknowledge the traditional owners of the country on which this Festival is held, the Kabi–Kabi people and recognise their continuing connection to land, waters and culture. We pay our respects to their Elders past, present and emerging.



## THE Festival

The 31<sup>st</sup> annual Noosa Festival of Surfing was held from 5 to 13 March, 2022. Travel restrictions continue to limit international registration. However, Noosa succeeded in attracting the best amateur Longboarders from across Australia and SE Asia, once again celebrating our surf lifestyle and culture with environmental protectionism. The Noosa Festival of Surfing has been managed by World Surfaris on behalf of the Noosa Malibu Club since 2019. From the outset, an important priority for World Surfaris has been to ensure an environmentally friendly and sustainable Festival. Working with the Noosa Malibu Club, Plastic Free Noosa and Tourism Noosa, event management continues to seek zero waste vendors and sponsors. The Festival initiates help to support the great work of the Save the Waves coalition and the Noosa World Surfing Reserve to preserve this beautifully important marine coastline. The event was once again a Carbon Positive event, with many thanks to our sponsor EcoEvo Surf.



# A RESPONSIBLE EVENT PLAN

## PLANNING DEVELOP A SUSTAINABILITY POLICY

DETERMINE THE SCOPE

IDENTIFY KEY STAKEHOLDERS

GAIN COMMITMENT AND BUY IN

ASSESS THE IMPACT OF THE EVENT

DEVELOP AN ACTION PLAN

BEFORE IMPLEMENT POLICY AND ACTION PLAN

ENGAGE YOUR STAKEHOLDERS

DURING MONITOR AND TRACK ACTIONS

POST EVALUATE PERFORMANCE



## 2022 Sustainability Pledge - Noosa Festival of Surfing 2021

The Noosa Festival of Surfing event is managed by World Surfari Pty Ltd on behalf of the Noosa Malibu Club. Both World Surfari & the Club hold environmental and social sustainability and responsibility as key to the operation, development and future of the Noosa Festival of Surfing.

[www.noosafestivalofsurfing.com](http://www.noosafestivalofsurfing.com)





## TARGETS ACHIEVED

### DIVERSION OF WASTE FROM LANDFILL

\*Achieved 2022 85% - Target was 75%

### CARBON OFFSETS FOR TRAVEL

\*Achieved 100% for participant travel – Target 100%

\*Carbon Positive Event- Sea Trees & Trees For Tourism

### RENEWABLE ENERGY USE

\*Zero increase in renewable energy use - Target was 15% - Target Not Achieved

# ANNUAL BENCHMARKING COMPARISON DATA

YEAR	DATE	CRITERIA	RENEWABLES	CARBON OFFSETS	WATER CONSUMED	WATER BOTTLES SAVED	TOTAL WASTE	WASTE DIVERSION	COMPOST	RECYCLABLES	REFUNDABLES	TREES FOR TOURISM
2019	28/2-8/3	46%	0%	1771KG (+2.2t landfill methane)	6.14kL	9475	3.9t	46%	1.125t	0.5t	\$937	nil
2020	22/2-1/3	71%	0%	0%	2.87kL	4783	0.42t	58%	0.2t	0.04t	\$129.90	nil
2021	15/5-25/5	75%	0%	60 tonnes	0.54kL	908	0.28t	71%	0.02t	0.17t	\$71.40	\$306
2022	5/3-13/3	89%	0%	66.35t	0.4 kL (est)	666	0.81t	85%	0.12t	0.57t	\$306.80	\$368



## HELP MAKE THIS A CARBON POSITIVE EVENT

To do this we need to measure competitor travel and accommodation to the Festival in order to calculate the event's carbon emissions. Our offset sponsor, EcoEvo Surf will then offset those and make this a Carbon Positive event.

IT JUST TAKES 2MINS

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# ENERGY

We recognize Australia's commitments to the UNFCCC,\*

Kyoto Protocol & Paris agreements to :

Reduce greenhouse gas emissions, track progress and report yearly

Diesel Fuel	35l	=	94.5kg CO <sub>2</sub>
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Unleaded Fuel	17l	=	39.1kg CO <sub>2</sub>
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Electricity est*	500kwh	=	400 kg CO <sub>2</sub>
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Transport flights/road	=	66.35 t CO <sub>2</sub>
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Offsets	SeaTrees	=	66.35 paid by EcoEvo Surf
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Trees4Tourism	\$368 = 26 x trees
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\*(United Nations Framework Convention on Climate Change)

\*Surf Club power meter estimate shared usage



An underwater photograph showing a dense forest of sea trees (kelp) with long, flowing blades and thick, woody stipes. Numerous small, silvery fish are swimming in the clear blue water. The scene is brightly lit, with sunlight filtering through the water from the upper right.

# SeaTrees Regenerates Ocean Health Globally

A PROJECT OF SUSTAINABLE SURF



- CLIMATE CHANGE + ENERGY

- The Noosa Festival of Surfing is offset 66.35t of carbon which is 100% of the measured CO<sub>2</sub> footprint of the event by planting and protecting SeaTrees with Eco Evo Surf. Mitigating the event's CO<sub>2</sub> footprint helps reduce direct threats to surfing from climate change and global warming such as: sea level rise, ocean acidification, reduced wave heights and loss of coral reefs globally.

- Emissions from participants travelling to the event were offset via SeaTrees VCS/CCBA certified carbon credits from the Southern Cardamom REDD+ Project in Cambodia. The event is also leaving an "Ocean Positive" impact by planting 26x trees locally with Trees for Tourism and an additional mangrove SeaTree in Indonesia for every tonne of carbon dioxide calculated. These trees have the potential to sequester an additional 23 tonnes of carbon dioxide.

- For 2022 the calculation of the carbon footprint of the event was focused on the travel of the 368 unique competitors to the event and the local travel of the 35 staff involved in running the event. The 52litres of fuel that powered the generators running the event at each location were also included.



Unitywater once again supported the Festival with their refill van and provided 500 x stainless steel water bottles to giveaway in support of our water bottle strategy to eliminate single use plastic water bottles.



666 plastic  
water  
bottles  
saved





## Colder. Hotter. Longer. Happier.

Join us for every adventure by following Hydro Flask on social. Let's Go!

@hydroflask.au

#hydroflaskau

#heyletsgo



# Water bottle sponsor



# WASTE

- Major achievement in 2022 was the selection of the bar sponsor and suppliers for a Zero Waste Bar. Solbar Group and supporting sponsors used keg beer, reusable cups and compostable packaging to minimize waste, and ensure a high amount of recycling. New bespoke compostable, washable and wearable sets of bins covers were locally handmade for the Beach bar in keeping with the chic beach theme & 4 x waste streams.
- A 4th year partnership with Plastic Free Noosa continued to see the four waste streams on offer. Our hard-working volunteer Waste Warriors were energetic again, in helping to educate and encourage patrons with waste disposal, as well as leading the daily beach clean ups. with waste ups.

**PLASTIC FREE NOOSA** 



**SIRROMET**





## WASTE DATA

General Waste for events was 120Kgs

Recycle Waste for event was 80Kgs

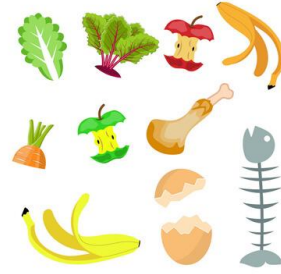
Wine bottles for the event 350 Kgs

Cardboard Waste for event was 140.0Kgs

Compostable waste for event 122Kgs.

Refundable containers x 3060 = \$306

## THINGS THAT CAN BE COMPOSTED



MEAT, FOOD



CARDBOARD TRAYS



CUTLERY &  
CHOPSTICKS



PAPER BAGS



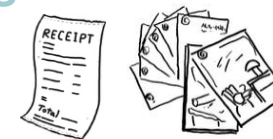
NAPKINS



PAPER STRAWS



PALM & WOOD



BITS OF PAPER



SUGARCANE

HAS FOOD ON IT - GREAT, COMPOST!







# MAJOR STAKEHOLDERS

- Noosa Malibu Club
- World Surfariis
- Tourism Noosa
- Noosa World Surfing Reserve
- GemLife
- Heads of Noosa Brewing
- Sol Bar
- The Ohana Group
- EcoEvo Sustainable Surf
- Noosa Council
- Sea Trees
- Plastic Free Noosa
- Moffat Beach Brewing Co
- The Various Artists
- Hydro Flask

