

## **NOOSA FESTIVAL OF SURFING ENVIRONMENTAL AND SOCIAL SUSTAINABILITY POLICY**

The Noosa Festival of Surfing event is managed by World Surfari Pty Ltd and its environmental and social sustainability is key to its operations, development and future for the local Noosa community and surfing culture globally.

The Festival is a 9 day program, being held from 2-10 March 2019 (inclusive) in the Noosa Shire and on the Main Beach on the Sunshine Coast in Queensland, Australia. The program includes surfing competitions and exhibitions and the promotion of our surfing culture including movies, music and art. We envisage approximately 600 competitors and thousands of visitors, both domestic and international, who will come to Noosa to experience our celebration of the joy of surfing in the widest sense. They will enjoy the iconic coastline, a combination of natural beaches, dunes and tidal ecosystems, coastal parks and coastal infrastructure, as well as Noosa's associated village atmosphere of first class accommodation, dining and shopping, gourmet produce and surf culture - all with a uniquely environmentally sensitive ethos.

The surrounding coastline and in particular First Point at Main Beach is one of just 10 World Surfing Reserves. It has significant cultural, social and historical meaning to local people and surfers around the world. The Festival recognizes its event management activities and operations on the beach and in the water have the potential to have both positive and negative environmental, economic and social impact. The Festival commits to continually improve the environmental and social sustainability performance and annual benchmarking. Our sustainable event management principles are: Stewardship, Inclusivity, Integrity and Transparency.

In 2019, we will implement our first Sustainability Policy and aim towards a Plastic Free event. We will aim to minimise our environmental footprint by implementing sustainable initiatives aimed at improving the event's performance, reducing the use of Energy and Water and the production of Waste, thereby assisting in the protection of marine life and coastline erosion. We have introduced sustainability themed workshops to encourage environmental stewardship for all sectors in our community. We will work towards developing an Environmental Management System in accordance with Earthcheck's 10 Key Performance areas.

The Festival will comply with all relevant legislation and regulations within the permit approved through the Noosa Council and strive to achieve international best practice on environmental and sustainability matters.

We have appointed a Sustainability Officer within the Festival organization. Our Sustainability Officer has responsibility for ensuring ongoing environmental performance, identification of environmental risks, recording and monitoring of impacts and implementing environmental and social sustainability measures.

Special consideration will be given to promoting local businesses within the Festival and wherever possible, environmentally sustainable products and services will be sourced locally.

We encourage everyone associated with the Festival to present our commitment to environmental and social sustainability to our competitors, guests, visitors, suppliers, contractors, agents and sponsors.

**Signed**

A handwritten signature in black ink, appearing to read 'John Finlay', written in a cursive style.

**JOHN FINLAY**

Director, World Surfaris

Noosa Festival of Surfing Event Manager

5 November 2018

(This policy is a public document designed to be on display - a copy may be given to anyone. The organization invites staff, landowners, guests and the community to suggest ways to further achieve best practice environmental and social sustainability. This policy will be reviewed after the Festival and subsequently each year.)